

ICING

The latest DIY craze has our customers stocking up on Washi Tape for making custom packaging, personalized crafts, and decor! Washi tape is similar to regular masking tape, but made from natural fibers, does not leave sticky residue, and is reusable and environmentally friendly. These thin and colorful tapes can be used in so many ways, from creating organization, to giving accessories and room decor a new look! Suggest mixing patterns and colors when decorating.



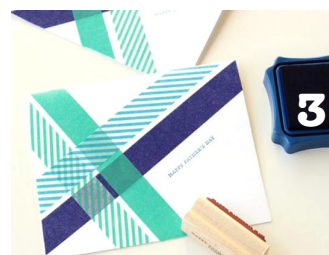
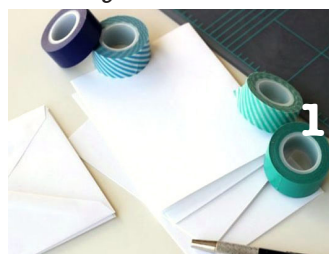
Organize keys with different washi patterns!



Talk to our customers about how to make personalized birthday cards! All the customer will need is a blank card and envelope, Washi Tape and stickers, rhinestones, or stamps. Let the creativity washi over!



They can wrap gifts with simple wrapping paper then go to town using washi Tape!



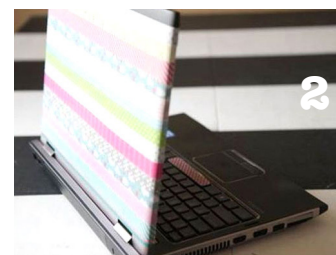
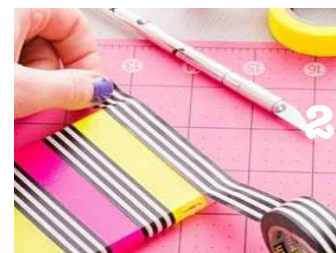
Re-vamping an old bangle, plain candle holders, or makeup brushes has never been easier, show customers how to directly wrap Washi Tape at the preferred angle around the item. Propose checking out our simple brushes and bangles as a fun project with besties or bridesmaids and make unique wedding favors and bridal party gifts.



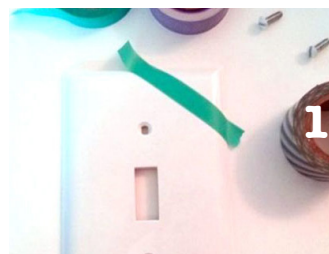
Washi tape is also a great mani and pedi alternative without the mess!



Decorating personal accessories is as simple as layering different pattern strips along each other, overlapping them, creating a pattern where the ends meet or even wrapping them around the item, like our Icing USB cord, cell cases or headphones.



Suggest using it also as wall and room decor by framing pictures on the wall or mirrors and wall light switches. Tell the customer they can also design personalized organizational tools like calendars or labels.



Stay organized!

