

THE TRENDS



FOR THE SUMMER FESTIVAL SEASON, SHARE THESE FANTASTIC NEW TRENDS WITH OUR CUSTOMER. MAKE SURE SHE HAS EVERYTHING SHE NEEDS AND IS READY TO OWN THE 2017 FESTIVAL SCENE, AT ICING SHE CAN FIND IT ALL!

1 MIX, DON'T MATCH

Mixing pieces is a huge go-to trend this summer! Whether it is two completely **different earrings**, contrasting colors of **layered chokers** or **multiple necklaces** worn together, tell our customer to not be afraid to **go for it** and make a **HOT** statement with her accessories!



Off the Runway!



2 CARRY ON & KEEP CALM

If our customer is **traveling** this summer or **spending** her days rocking out at the **festivals**, make sure she has the **perfect** crossbody, bum bag or backpack for all of her essentials.



Perfect for all occasions!



Off the Runway!



Show our customer how to create unique jewelry looks by wearing different pieces together & layering multiple necklaces for super unique flair with major Summer Festival vibes!



Get inspired by Festival Guru Vanessa Hudgens!



