

# claire's®

## Cartilage Piercing Style Watch!

Showcasing her *signature style* is her priority! *Cartilage piercings* have been a popular way of updating a look among her *favorite celebrities*, and is a great way to *refresh her look* for the *Fall*. Steer her towards a *cartilage piercing* in addition to her lobe earring to *amp up her look* in an *easy, unique and attractive* way without getting too extreme! Help her create *ear parties* and *decorate* the outer rim of her ear by offering a *mix and match set*, like her favorite celebrity!

Helix

Upper Lobe

Standard Lobe

Cartilage Anatomy

Lucy Hale

Kylie Jenner

Demi Lovato

Kendall Jenner

Bella Thorne

Show her how to *mix and match* different kinds of *cartilage earrings* with standard lobe *studs, drops or hoops*.

Encourage her to add *mismatched sets* and *ear cuffs* to complete her look!

