

claire's
Spring
2017

THE *TRENDS*

THE TRENDIEST PIECES FOR THE SEASON
ARE HERE... AND THEY HOLD THE KEY TO A
RIDICULOUSLY STYLISH SPRING.

SHOW OUR CUSTOMER HOW TO ROCK THESE FAB TRENDS!

mermaids! unicorns! rainbows! holographics!



Accessories to Love



Familiarize
yourself with
the new Spring
product to let our
customer know
how to be on
trend with
their look!



glow in the dark! front/back! shakers! BFF!

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OUT OF THIS WORLD!

RAINBOW, UNICORN AND MERMAID MOTIFS, SHAKERS,
HOLOGRAPHICS, AND NEW SPRING JOJO BOWS... FAR OUT!



Tell our customer about our OUT OF THIS WORLD accessories! From mermaids and JoJo bows, to unicorns and rainbows, they can be stylin' all day. Show them our fantastic shaker and holographic bags and even pieces that glow in the dark! Whether our customer wants to look FAB in class or on a day off show them the pieces they need!



Glow in the dark stars!



Glow in the dark stars!



BE ADORNED!

MOTIF STRETCH BRACELETS, CHOKERS, FRONT/BACKS,
MOTIF RINGS, AND SHAKER JEWELRY... OH MY!



Cute Front/back
and shaker earring
styles to add a
SPRING to your
step!



EVOLUTION OF THE CHOKER!
From the classic black tattoo choker, this stylish neck trend has come a long way! This Spring show our customer the fabulous new chokers of different sizes, textures and metals!



Add flair to Spring with the trendiest jewelry pieces around! Guide our customer to these great finds and help style her look to perfection

- layer a choker with another necklace
- pick out the right ring and bracelet motifs for her and rock it
- show her how to style the front/backs and shaker jewelry

New season, fresh look!



New takes on classic styles with cooler textures and colors!



TRENDY GIRL!

STYLISH HATS, ATTITUDE GLASSES, SHAKER AND FUR KEY RINGS, AND SUPER CUTE PERSONALIZED BAGS... SO FETCH!



These super trendy bags and hat styles are fabulous and full of attitude! Make sure to show our customer how her personality can shine through her accessories. Whether by tying on a bandana, sticking on a patch, adding a shaker keyring, or attaching a scented pom, make sure her personality radiates through her accessories!

