

claire's® Hair Trends

Key Items In Full Bloom

Spring into the season with these breathtaking hair accessories! Make sure to point them out to our customers, and show them how to style their look to perfection. From the flower clips and floral headbands to butterfly clips and turbans, show them how to rock their hair flair like their favourite stars and look fabulous!

Flowers & Butterflies

Suggest combining flower clips with butterflies for a complete Spring up-do accessory.

For an effortless look she can throw on a floral pom headband or floral crown. If the crown fits, why not own it!

Whatever the occasion, show our customer how to update her look like her favourite celebrities. Show her how to bunch together multiple flower clips to create a statement hair piece like Kendall, Karlie & Gigi, and be ready for the Spring season.

Kendall Jenner,
Karlie Kloss & Gigi Hadid

Add a single flower for an elegant look!

Katy Perry

Pixie Lott

Zooey Deschanel

Scarlett Johansson

Tyra Banks





Kourtney
Kardashian

Vanessa Hudgens

These trendy turban headwraps are a great addition to any style! Show our customers how to flaunt the turban headwraps with a pair of sunnies like Vanessa Hudgens!



===== HOW TO TIE A TURBAN =====



Beyoncé

A great way to create a unique look is to tie a bandana into a turban for a more edgy feel like Beyoncé.

Carrie Delaney



Super Versatile!

Turbans

Our turbans can be dressed up or down, it is a must have essential for our customer's wardrobe! Show her all the new prints and colours, and help her pick out the right one to fit her style.



A full turban is a an effortlessly chic look for our customer. The new gold style is perfect for a glam night out like Kate Moss.



Kate Moss